



PALM ISLAND INC. RELAUNCHES THE PLAYPAGES WITH NEW LOOK AND NEW CONTENT

Marshall, VA, March 18, 2008 – Palm Island, Inc. (www.palmislandinc.com), a leader in the online adult entertainment industry, has relaunched its flagship content website, “The Play Pages” (www.theplaypages.com) with a hot new look and new content.

“I’m excited about the site’s makeover, and I think our customers will love the sexier new look,” Palm Island President Mike Conwell said. “We’ve always had a significant number of pictures and video to offer customers, but now it will be easier and faster for customers to find their favorite niches and to view slideshows.”

Improvements to The Play Pages include the integration of signature Palm Island entertainment features such as Live Chat online with models, and a real-time interface for customers to find professional phone sex operators who are immediately available for conversations.

“The Play Pages site is not just about pictures and videos,” noted Conwell. “It offers customers a variety of entertainment, which we incorporated using the latest internet technologies.”

Customers can sign-up for premium-based memberships, which allow access to 1,000s of pictures and videos that The Play Pages has to offer. No membership is required to take advantage of the live chat and phone sex offerings.

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